

Northwest Georgia Regional 2010 DATA PROFILE



Northwest Georgia Regional Commission



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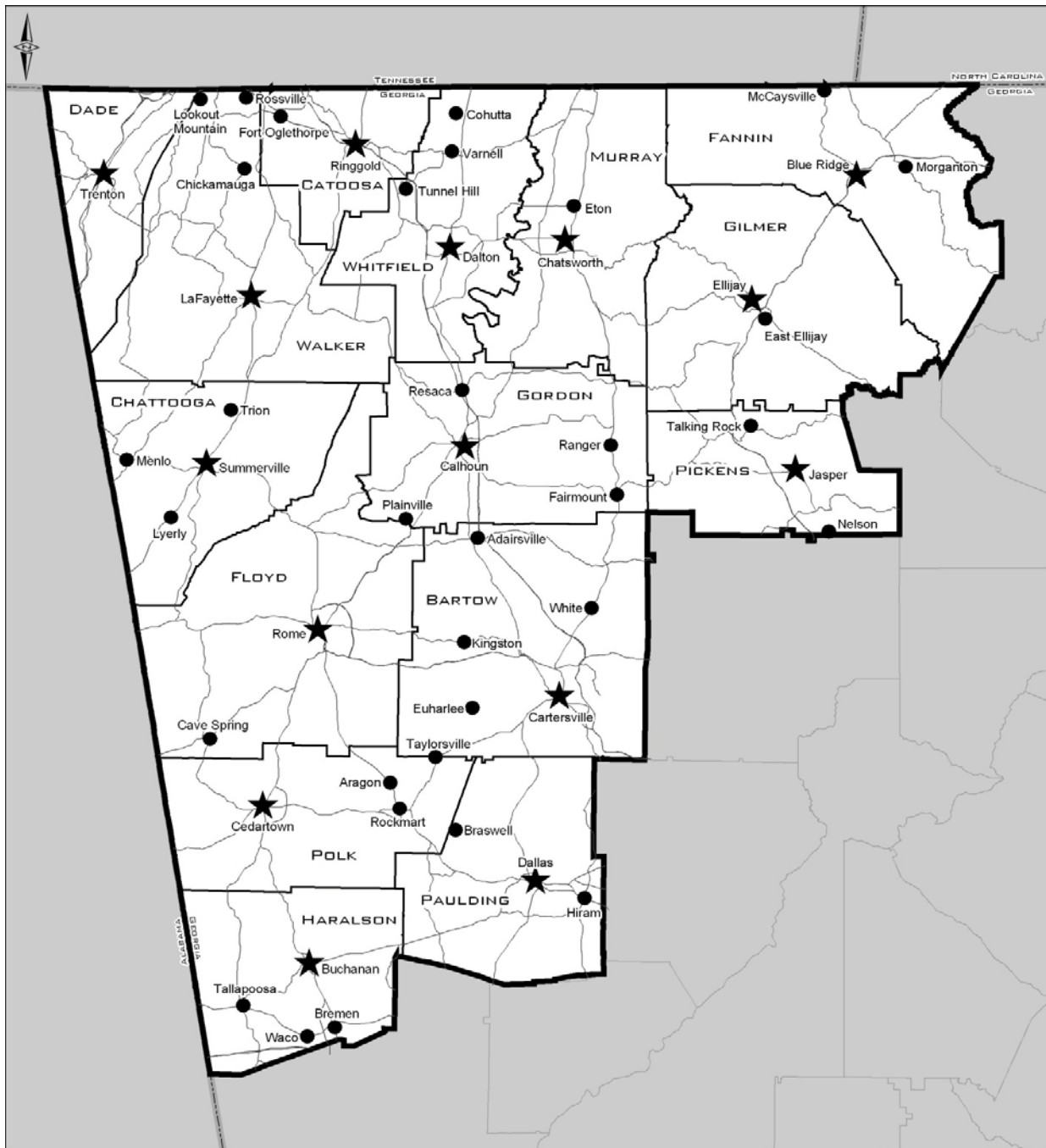


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Northwest Georgia Regional Map



Preface

The Northwest Georgia Regional Commission (NWGRC) provides a regional forum to address issues and opportunities of common regional interest, convenes stake holders for the conduct of needs assessments and the development of strategies, and establishes policies to direct programs and initiatives of regional and local significance. Using local resources, NWGRC leverages state and federal partnerships enabling a bottom-up process for various planning, development, and service delivery or administration as directed by the NWGRC Board of Directors.

This reference highlights data on the region's population, employment, and other community indicators. Such information is necessary to NWGRC's local and regional planning programs for a variety of community and economic development assistance activities. The NWGRC serves as a repository for State and Federal data sources and develops information, estimates, forecasts, and projects for the Northwest Georgia region.

For more information on the Northwest Georgia Regional Commission see the appendices at the end of this document, or visit the NWGRC webpage at <http://www.nwgrc.org>, or call the main office at (706) 295-6485.

This data profile is published on the NWGRC website, and other tables will be uploaded as new data becomes available. Check <http://www.nwgrc.org> for more information.

Table of Contents

Population

Current Population Estimates	1
Population Characteristics: Growth & Density	2
Population Percentage of Counties by Race and Hispanic Ethnicity	3
Population Percentage of Cities and Towns by Race and Hispanic Ethnicity	4
Age Distribution	5
Age Distribution by Percent of Population	6
County Population Forecasts	7

Housing

Housing Statistics	8
Housing Trends	9

Income

Personal & Household Income	10
Annual Average Weekly Wage Rate with Growth Rate Projections	11

Economy

Annual Average Employment with Growth Rate Projections	12
Employment Characteristics	13
Private Sector Employment by Industry	14
Employment Trends and Forecasts	15
Largest Five Employers by County	16

Education

Educational Systems	17
Educational Quality	18

Miscellaneous

Reported Crime Statistics	19
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Current Population Estimates: 2009

Bartow County	96,217	Gordon County	53,292
Adairsville	3,419	Calhoun	14,740
Cartersville	18,965	Fairmount	813
Emerson	1,522	Plainville	275
Euharlee	4,217	Ranger	94
Kingston	680	Resaca	793
Taylorville	228		
White	729	Haralson County	28,890
		Bremen	5,663
Catoosa County	64,035	Buchanan	1,007
Fort Oglethorpe	9,868	Tallapoosa	3,087
Ringgold	2,850	Waco	504
Chattooga County	26,619	Murray County	40,621
Lyerly	516	Chatsworth	4,167
Menlo	525	Eton	484
Summerville	4,972		
Trion	2,031	Paulding County	136,655
		Braswell	126
Dade County	16,127	Dallas	10,861
Trenton	2,358	Hiram	2,102
Fannin County	22,945	Pickens County	31,264
Blue Ridge	1,107	Jasper	3,344
McCaysville	996	Nelson	910
Morganton	284	Talking Rock	103
Floyd County	96,250	Polk County	42,298
Cave Spring	1,050	Aragon	1,083
Rome	36,031	Cedartown	10,185
		Rockmart	4,571
Gilmer County	29,021	Walker County	64,983
East Ellijay	716	Chickamauga	2,621
Ellijay	1,619	LaFayette	7,529
		Lookout Mountain	1,517
		Rossville	3,390
		Whitfield County	93,698
		Cohutta	602
		Dalton	33,604
		Tunnel Hill	1,237
		Varnell	1,605
		NWGRC Total	842,915

Source: Population Division, U.S. Census Bureau <http://www.census.gov/popest.estimate.html>; County Estimate Source: Table 1: Annual Estimates of the Resident Population for Counties for Georgia: April 1, 2000 to July 1, 2010 (CO-EST2009-01-13) Release Date: March 2010. Incorporated Estimate Source: Table 4: Annual Estimates of the Resident Population for Incorporated Places in Georgia: April 1, 2000 to July 1, 2009 (SUB-EST2009-04-13) Release Date: September 2010.

Population Characteristics: Growth and Density

	1990 Population	2000 Population	2009 Population	Growth 1990 - 2000	Growth 2000 - 2009	Land Area (mi ²)	2009 Population (per mi. ²)
Bartow	55,911	76,019	96,217	35.96%	26.57%	459.9	209.21
Catoosa	42,464	53,282	64,035	25.48%	20.18%	162.2	394.79
Chattooga	22,242	25,470	26,619	14.51%	4.51%	313.8	84.83
Dade	13,147	15,154	16,127	15.27%	6.42%	173.9	92.74
Fannin	15,992	19,798	22,945	23.80%	15.90%	385.8	59.47
Floyd	81,251	90,565	96,250	11.46%	6.28%	513.3	187.51
Gilmer	13,368	23,456	29,021	75.46%	23.73%	426.7	68.01
Gordon	35,072	44,104	53,292	25.75%	20.83%	355.2	150.03
Haralson	21,966	25,690	28,890	16.95%	12.46%	282.2	102.37
Murray	26,147	36,506	40,621	39.62%	11.27%	344.4	117.95
Paulding	41,611	81,678	136,655	96.29%	67.31%	313.6	435.76
Pickens	14,432	22,983	31,264	59.25%	36.03%	232.1	134.70
Polk	33,815	38,127	42,298	12.75%	10.94%	311.2	135.92
Walker	58,340	61,053	64,983	4.65%	6.44%	446.3	145.60
Whitfield	72,462	83,525	93,698	15.27%	12.18%	290.0	323.10
Georgia	6,478,216	8,186,453	9,697,838	26.37%	18.46%	57,879.9	167.55
United States	248,709,873	281,421,906	307,006,550	13.15%	9.09%	3,537,619.7	86.78

Source: Population Division, U.S. Census Bureau <http://www.census.gov/popest/estbygeo.html>. National and State of Georgia Estimates Source: Table 1: Annual Estimates of the Resident Population for the United States, Regions, States, and Puerto Rico: April 1, 2000 to July 1, 2009 (NST-EST2009-01) Release Date: December 2009. County Estimates Source: Table 1: Annual Estimates for the Resident Population for Counties of Georgia: April 1, 2000 to July 1, 2009 (CO-EST2009-01-13) Release Date March 2010. 1990 Census Populations Source: U.S. Census Bureau <http://factfinder.census.gov>; 2000 Census Source: U.S. Census Bureau <http://factfinder.census.gov>.

Population Percentage of Counties by Race and Hispanic Ethnicity: 2009

Ethnically Non-Hispanic or Latino

	White Alone	Black Alone	Am. Indian or Native Alaskan Alone	Asian or Asian Indian Alone	Native Hawaiian or Other Pacific Isl. Alone	Two or More Races	Hispanic or Latino	Total Minority
Bartow	81.45%	9.98%	0.23%	0.78%	0.03%	1.11%	6.43%	18.56%
Catoosa	93.04%	2.85%	0.29%	0.93%	0.02%	0.88%	1.99%	6.96%
Chattooga	83.93%	10.68%	0.10%	0.39%	0.02%	1.06%	3.81%	16.06%
Dade	94.85%	1.62%	0.45%	0.37%	0.02%	0.92%	1.78%	5.16%
Fannin	95.86%	1.11%	0.41%	0.29%	0.00%	0.97%	1.36%	4.14%
Floyd	75.35%	13.42%	0.23%	1.51%	0.06%	1.00%	8.43%	24.65%
Gilmer	87.18%	0.74%	0.31%	0.15%	0.10%	0.75%	10.77%	12.82%
Gordon	79.82%	3.66%	0.19%	0.86%	0.03%	0.83%	14.59%	20.16%
Haralson	91.18%	6.01%	0.22%	0.35%	0.01%	0.97%	1.27%	8.83%
Murray	84.57%	1.18%	0.28%	0.21%	0.01%	0.77%	12.98%	15.43%
Paulding	76.91%	15.87%	0.21%	0.97%	0.02%	1.31%	4.70%	23.08%
Pickens	93.83%	2.41%	0.31%	0.33%	0.02%	0.67%	2.44%	6.18%
Polk	73.74%	12.71%	0.20%	0.43%	0.02%	0.80%	12.11%	26.27%
Walker	92.52%	4.48%	0.29%	0.45%	0.02%	0.99%	1.26%	7.49%
Whitfield	63.19%	3.11%	0.24%	1.40%	0.05%	0.87%	31.16%	36.83%
NWGRC	84.49%	5.99%	0.26%	0.63%	0.03%	0.93%	7.67%	15.51%
Georgia	57.47%	29.78%	0.26%	2.90%	0.01%	1.21%	8.34%	42.48%

Source: Population Division, U.S. Census Bureau <http://www.census.gov/popest/counties/asrh/CC-EST2009-RACE6.html>; State Estimates

Source: table 4: Estimates of Population by Race and Hispanic Origin for the United States and States: July 1, 2009 (SC-EST2009-04) Release

Date June 2010. Minority is defined as all racial and ethnic populations that are not classified as white non-Hispanic. County Estimates Source:

Annual Estimates of Resident Population by Sex, Race, and Hispanic Origin for Counties in Georgia: April 1, 2000 to July 1, 2009 (CC-EST2009-6RACE-13) Release Date August 2010. For more information on accuracy and methodology visit

<http://www.census.gov/popest/topics/methodology/2009-st-char-meth.html>.

Tallapoosa	91.04%	6.63%	0.18%	0.79%	0.00%	0.04%	1.00%	0.32%	8.96%
Taylorville	92.14%	4.37%	0.00%	0.00%	0.00%	0.44%	1.31%	1.75%	7.86%
Trenton	97.17%	0.26%	0.10%	0.05%	0.00%	0.62%	1.39%	2.83%	5.25%
Trion	82.99%	2.56%	0.00%	0.15%	0.00%	0.10%	0.95%	13.25%	17.01%
Tunnel Hill	92.39%	2.56%	0.17%	0.17%	0.17%	0.00%	0.58%	3.97%	7.61%
Varnell	87.93%	4.63%	0.07%	0.20%	0.00%	0.00%	1.95%	5.23%	12.07%
Waco	97.01%	1.49%	0.43%	0.00%	0.00%	0.85%	0.21%	0.00%	2.99%
White	93.36%	2.89%	0.29%	0.14%	0.00%	0.00%	0.72%	2.60%	6.64%

Source: U.S. Census Bureau, Census 2000, Summary File 1 (SF1) 100-Percent Data: Table P4: Hispanic or Latino, and Not Hispanic or Latino by Race

Age Distribution: 2000

	Under 5 Years	5 - 17 Years	18 - 24 Years	25 - 44 Years	45 - 64 Years	65 Years & Older	Total Population
Bartow	5,939	15,260	6,283	25,096	16,273	7,168	76,019
Catoosa	3,638	10,118	4,335	16,421	12,448	6,322	53,282
Chattooga	1,662	4,172	2,549	7,630	5,816	3,641	25,470
Dade	890	2,723	1,792	4,215	3,714	1,820	15,154
Fannin	1,065	3,079	1,376	4,931	5,581	3,766	19,798
Floyd	5,970	16,266	9,811	25,811	20,092	12,615	90,565
Gilmer	1,679	4,024	1,988	6,684	5,999	3,082	23,456
Gordon	3,167	8,331	4,184	13,841	9,907	4,674	44,104
Haralson	1,755	4,943	2,080	7,512	6,053	3,347	25,690
Murray	2,956	7,248	3,468	12,064	7,848	2,922	36,506
Paulding	7,693	17,386	6,198	31,386	14,191	4,824	81,678
Pickens	1,459	3,954	1,770	6,841	5,925	3,034	22,983
Polk	2,729	7,208	3,708	10,964	8,492	5,026	38,127
Walker	4,002	11,114	5,285	17,595	14,618	8,439	61,053
Whitfield	6,810	16,024	8,389	25,737	17,989	8,576	83,525
NWGRC	51,414	131,850	63,216	216,728	154,946	79,256	697,410
Georgia	595,150	1,574,084	837,732	2,652,764	1,741,448	785,275	8,186,453
United States	19,175,798	53,175,798	27,143,454	85,040,251	61,952,636	34,991,753	281,421,906

Source: U.S. Census Bureau, Census 2000, Summary File 1 (SF1) 100-Percent Data: Table P12: Sex by Age

Age Distribution by Percent of Population: 2000

	Under 5 Years	5 - 17 Years	18 - 24 Years	25 - 44 Years	45 - 64 Years	65 Years & Older
Bartow	7.81%	20.07%	8.27%	33.01%	21.41%	9.43%
Catoosa	6.83%	18.99%	8.14%	30.82%	23.36%	11.87%
Chattooga	6.53%	0.00%	10.01%	29.96%	22.83%	14.30%
Dade	5.87%	16.38%	11.83%	27.81%	24.51%	12.01%
Fannin	5.38%	17.97%	6.95%	24.91%	28.19%	19.02%
Floyd	6.59%	17.96%	10.83%	28.50%	22.19%	13.93%
Gilmer	7.16%	17.16%	8.48%	28.50%	25.58%	13.14%
Gordon	12.33%	18.89%	9.49%	31.38%	22.46%	10.60%
Haralson	6.83%	19.24%	8.10%	29.24%	23.56%	13.03%
Murray	8.10%	19.85%	9.50%	33.05%	21.50%	8.00%
Paulding	9.42%	21.29%	7.59%	38.43%	17.37%	5.91%
Pickens	6.35%	17.20%	7.70%	29.77%	25.78%	13.20%
Polk	7.16%	18.91%	9.73%	28.76%	22.27%	13.18%
Walker	6.55%	18.20%	8.66%	28.82%	23.94%	13.82%
Whitfield	8.15%	19.18%	10.04%	30.81%	21.54%	10.27%
NWGRC	7.37%	18.91%	9.06%	31.08%	22.22%	11.36%
Georgia	7.27%	19.23%	10.23%	32.40%	21.27%	9.59%
United States	6.81%	18.87%	9.65%	30.22%	22.01%	12.43%

Source: U.S. Census Bureau, Census 2000, Summary File 1 (SF1) 100-Percent Data: Table P12: Sex by Age

County Population Forecasts: 2010

	2010	2015	2020	2025	2030	2035	2040	2045
Bartow	100,712	117,543	136,635	158,780	183,447	201,436	222,106	242,777
Catoosa	65,773	74,174	83,222	93,176	104,242	112,852	122,430	132,008
Chattooga	27,335	28,997	30,773	32,657	34,557	36,278	38,082	39,887
Dade	16,587	17,925	19,234	20,632	21,836	23,188	24,503	25,818
Fannin	23,490	25,867	28,189	30,612	33,134	35,433	37,825	40,217
Floyd	97,696	102,613	107,598	112,799	118,161	123,035	128,122	133,209
Gilmer	30,095	34,636	39,743	45,592	52,242	56,974	62,479	67,983
Gordon	54,925	60,375	66,191	72,509	79,377	84,877	90,945	97,012
Haralson	30,062	33,270	36,779	40,666	44,436	47,815	51,406	54,997
Murray	42,243	48,665	55,671	63,527	72,794	79,243	86,798	94,352
Paulding	143,722	169,702	200,653	236,668	275,726	304,069	336,994	369,919
Pickens	33,000	37,817	43,200	49,334	55,669	60,740	66,386	72,031
Polk	43,228	46,462	49,787	53,360	57,178	60,355	63,806	67,257
Walker	66,190	69,994	73,835	77,810	81,254	85,086	88,842	92,598
Whitfield	96,900	105,163	114,157	123,979	134,561	142,879	152,188	161,498
NWGRC	871,958	973,203	1,085,667	1,212,101	1,348,614	1,452,182	1,570,140	1,688,098

Source: State of Georgia Population Projections: Georgia 2030. Published by the Office of Planning and Budget, March, 2010 and the Northwest Georgia Regional Commission.

Housing Statistics: 2000

	Bartow	Catoosa	Chatooga	Dade	Fannin	Floyd	Gilmer
Total Units	28,751	21,794	10,677	6,224	11,134	36,885	11,924
One Person Household	5,070	4,474	2,418	1,224	2,145	8,332	2,138
Family Household	21,028	15,391	6,836	4,264	6,011	24,214	6,692
Average Household Size	2.76	2.59	2.49	2.55	2.35	2.55	2.57
Owner Occupied	20,456	15,739	7,212	4,523	6,912	22,731	7,085
One Person Household	3,265	2,827	1,614	844	1,586	4,629	1,572
Family Household	16,633	12,563	5,431	3,594	5,176	17,576	5,432
Average Household Size	2.79	2.64	2.50	2.61	2.37	2.58	2.50
Renter Occupied	6,720	4,686	2,365	1,110	1,457	11,297	1,986
One Person Household	1,805	1,647	804	380	559	3,703	566
Family Household	4,395	2,828	1,405	670	835	6,638	1,260
Average Household Size	2.69	2.41	2.43	2.33	2.25	2.49	2.80
Vacant	1,575	1,369	1,100	591	2,765	2,857	2,853
Seasonal	113	103	173	105	1,938	159	1,846

Housing Statistics: 2000 (continued)

	Gordon	Haralson	Murray	Paulding	Pickens	Polk	Walker
Total Units	17,145	10,719	14,320	29,274	10,687	15,059	25,577
One Person Household	3,289	2,264	2,501	4,101	1,834	3,183	5,406
Family Household	12,261	7,196	10,261	22,893	6,795	10,338	17,472
Average Household Size	2.70	2.58	2.73	2.89	2.54	2.66	2.54
Owner Occupied	11,606	7,384	9,797	24,372	7,354	9,990	18,163
One Person Household	2,041	1,494	1,597	3,142	1,307	2,044	3,684
Family Household	9,290	5,695	7,931	20,407	5,821	7,746	14,086
Average Household Size	2.67	2.61	2.75	2.92	2.56	2.61	2.57
Renter Occupied	4,567	2,442	3,489	3,717	1,606	4,022	5,442
One Person Household	1,248	770	904	959	527	1,139	1,722
Family Household	2,971	1,501	2,330	2,486	974	2,592	3,386
Average Household Size	2.77	2.48	2.68	2.69	2.46	2.78	2.47
Vacant	972	893	1,034	1,185	1,727	1,047	1,972
Seasonal	91	63	75	77	979	55	132

Housing Statistics: 2000 (continued)

	Whitfield	NWGRC
Total Units	30,722	280,892
One Person Household	6,048	54,427
Family Household	22,149	193,801
Average Household Size	2.82	2.62
Owner Occupied	19,854	193,178
One Person Household	3,496	35,142
Family Household	15,902	153,283
Average Household Size	2.76	2.63
Renter Occupied	9,531	64,437
One Person Household	2,552	19,285
Family Household	6,247	40,518
Average Household Size	2.94	2.58
Vacant	1,337	23,277
Seasonal	71	5,980

Source: U.S. Census Bureau, Census 2000 Summary File 1 (SF1) 100-Percent Data. Table H5: Vacancy Status, Table H12: Average Household Size, and Table H17: Tenure by Household Type (Including Living Alone) by Age of Householder.

Housing Trends

	Bartow	Catoosa	Chattooga	Dade	Fannin	Floyd	Gilmer
Total Units in 1990	21,757	16,762	9,142	4,998	8,363	32,821	6,986
Single Family	13,887	11,943	6,648	3,388	6,489	23,933	4,918
Multi-Family	2,223	1,789	698	260	332	5,790	239
Mobile Home	5,463	2,904	1,708	1,327	1,484	2,915	1,761
Boat, RV, Van, etc.	184	126	88	23	58	183	68
Total Units in 2000	28,751	21,794	10,677	6,224	11,134	36,615	11,924
Single Family	20,614	15,952	7,555	4,449	8,869	26,868	8,277
Multi-Family	2,607	2,222	705	236	472	6,131	566
Mobile Home	5,477	3,611	2,396	1,525	1,739	3,598	2,705
Boat, RV, Van, etc.	53	9	21	14	54	18	376
Estimated Units in 2009	37,854	26,589	10,977	6,521	16,822	40,376	17,072
Single Family	26,668	19,560	8,371	5,404	11,011	29,510	11,300
Multi-Family	2,953	2,612	711	214	598	6,438	860
Mobile Home	5,490	4,247	3,015	1,703	1,969	4,213	3,555
Boat, RV, Van, etc.							

Housing Trends (continued)

	Gordon	Haralson	Murray	Paulding	Pickens	Polk	Walker
Total Units in 1990	13,777	9,016	10,207	15,237	6,403	13,585	23,347
Single Family	9,887	5,951	6,010	12,243	4,538	10,486	17,642
Multi-Family	1,597	693	649	744	353	1,227	1,951
Mobile Home	2,187	2,333	3,488	2,116	1,468	1,739	3,522
Boat, RV, Van, etc.	106	39	60	134	44	133	232
Total Units in 2000	17,145	10,719	14,320	29,274	10,687	15,059	25,577
Single Family	12,218	6,962	7,683	25,352	7,773	11,434	19,299
Multi-Family	2,100	784	963	1,367	647	1,690	2,141
Mobile Home	2,777	2,953	5,662	2,548	2,227	1,922	4,113
Boat, RV, Van, etc.	50	20	12	7	40	13	24
Estimated Units in 2009	21,394	12,212	16,343	52,498	14,320	17,180	29,275
Single Family	14,316	7,872	9,189	37,150	10,685	12,287	20,790
Multi-Family	2,553	866	1,246	1,928	912	2,107	2,312
Mobile Home	3,308	3,511	7,619	2,937	2,910	2,087	4,645
Boat, RV, Van, etc.							

Housing Trends (continued)

	Whitfield	NWGRC
Total Units in 1990	28,832	221,233
Single Family	19,229	157,192
Multi-Family	5,077	23,622
Mobile Home	4,360	38,775
Boat, RV, Van, etc.	166	1,644
Total Units in 2000	30,722	280,622
Single Family	20,280	203,585
Multi-Family	5,086	27,717
Mobile Home	5,345	48,598
Boat, RV, Van, etc.	11	722
Estimated Units in 2009	35,813	355,246
Single Family	21,226	245,339
Multi-Family	5,094	31,403
Mobile Home	6,232	6,232
Boat, RV, Van, etc.		

Source: U.S. Census Bureau, 1990 Census of Population and Housing Summary Tape File 3 (STF 3) Sample Data, Table H020: Units in Structure. Census 2000 Summary File 3 (SF 3) Sample Data, Table H30: Units in Structure; 2009 Estimates Source: Population Division, U.S. Census Bureau, Table 4: Annual Estimates of Housing Units for Counties in Georgia: April 1, 2000 to July 1, 2009 (HU-EST2009-04-13); Release Date: August 21, 2010.

Personal and Household Income

	Per Capita Income 2000	Per Capita Income 2008	Percent Change in Per Capita Income (2000-08)	Median Household Income 2008	Persons Living at or Below Poverty Level 2008	Percent Living at or Below Poverty 2008
Bartow	\$ 26,574	\$ 29,598	11.38%	\$ 50,303	12,402	1.3%
Catoosa	\$ 22,691	\$ 28,159	24.10%	\$ 55,086	5,696	9.2%
Chattooga	\$ 18,350	\$ 21,829	18.96%	\$ 32,173	4,702	17.7%
Dade	\$ 21,162	\$ 26,840	26.83%	\$ 35,259	1,404	9.7%
Fannin	\$ 21,769	\$ 28,141	29.27%	\$ 35,618	3,388	15.1%
Floyd	\$ 23,707	\$ 32,032	35.12%	\$ 51,246	16,799	17.6%
Gilmer	\$ 20,274	\$ 27,240	34.36%	\$ 41,805	6,502	23.0%
Gordon	\$ 22,336	\$ 26,643	19.28%	\$ 50,022	7,975	15.4%
Haralson	\$ 21,384	\$ 28,363	32.64%	\$ 39,461	5,416	18.9%
Murray	\$ 20,160	\$ 24,837	23.20%	\$ 39,133	5,464	13.5%
Paulding	\$ 24,262	\$ 32,403	33.55%	\$ 61,135	11,158	8.8%
Pickens	\$ 26,966	\$ 33,764	25.21%	\$ 48,187	4,209	13.9%
Polk	\$ 19,097	\$ 25,214	32.03%	\$ 39,381	5,508	13.3%
Walker	\$ 22,028	\$ 27,715	25.82%	\$ 39,123	9,972	15.5%
Whitfield	\$ 25,618	\$ 30,335	18.41%	\$ 43,620	15,926	17.2%
NWGRC	\$ 22,425	\$ 28,208	25.78%	\$ 44,103	116,521	14.0%
Georgia	\$ 28,531	\$ 34,849	22.14%	\$ 50,549	1,378,842	14.5%
United States	\$ 30,318	\$ 40,166	32.48%	\$ 52,175	39,763,377	13.2%

Source: U.S. Bureau of Economic Analysis; Table CA1-3 Personal Income Summary; Released April 2010. U.S. Census Bureau, 2006-2008 American Community Survey 3-Year Estimates; Released December 2009. Dade County Estimates: U.S. Census Bureau Census 2000, Summary File 3 (SF 3) Table P53: Median Household Income in 1999 (Dollars) and Table P87: Poverty Status in 1999 by Age.

Annual Average Weekly Wage Rate: 2007 - 2009 with Growth Rate Projections: 2010

	Annual Average Weekly Wages			Growth Rate Projections	
	2007	2008	2009	2010	
Bartow	\$ 676.00	\$ 709.00	\$ 692.00	\$708.59	4.82%
Catoosa	\$ 567.00	\$ 586.00	\$ 596.00	\$592.21	4.45%
Chattooga	\$ 551.00	\$ 539.00	\$ 562.00	\$552.82	0.33%
Dade	\$ 531.00	\$ 550.00	\$ 594.00	\$561.64	5.77%
Fannin	\$ 520.00	\$ 519.00	\$ 531.00	\$523.94	0.76%
Floyd	\$ 635.00	\$ 677.00	\$ 691.00	\$668.92	5.34%
Gilmer	\$ 540.00	\$ 540.00	\$ 542.00	\$540.70	0.13%
Gordon	\$ 617.00	\$ 635.00	\$ 646.00	\$632.89	2.58%
Haralson	\$ 607.00	\$ 618.00	\$ 610.00	\$611.68	0.77%
Murray	\$ 588.00	\$ 594.00	\$ 602.00	\$594.64	1.13%
Paulding	\$ 563.00	\$ 574.00	\$ 582.00	\$572.92	1.76%
Pickens	\$ 606.00	\$ 578.00	\$ 599.00	\$594.26	-1.94%
Polk	\$ 567.00	\$ 589.00	\$ 592.00	\$582.60	2.75%
Walker	\$ 573.00	\$ 565.00	\$ 551.00	\$562.97	-1.75%
Whitfield	\$ 677.00	\$ 675.00	\$ 688.00	\$679.99	0.44%
NWGRC	\$ 587.87	\$ 596.53	\$ 605.20	\$596.48	1.47%
Georgia	\$ 676.00	\$ 697.00	\$ 708.00	\$693.45	2.58%

Source: U.S. Bureau of Labor Statistics; Quarterly Census of Employment and Wages 2000 - 2010. Growth Rate calculated by NWGRC.

Annual Average Employment: 2007 - 2009 with Growth Rate Projections: 2010

	Annual Average Employment			Growth Rate Projections	
	2007	2008	2009	2010	
Bartow	34,892	34,388	31,164	29,867	-14.40%
Catoosa	15,466	15,154	13,626	13,041	-15.68%
Chattooga	6,455	6,347	5,758	5,552	-13.98%
Dade	3,553	3,357	2,879	2,708	-23.79%
Fannin	5,637	5,432	5,149	5,026	-10.85%
Floyd	40,187	39,904	37,577	37,140	-7.58%
Gilmer	8,915	8,618	7,855	7,692	-13.71%
Gordon	21,948	20,953	18,677	18,217	-17.00%
Haralson	7,933	7,900	7,147	7,074	-10.83%
Murray	12,313	11,362	10,337	10,187	-17.27%
Paulding	19,935	19,807	18,856	18,898	-5.20%
Pickens	7,767	7,861	7,023	7,065	-9.04%
Polk	11,920	11,880	11,166	11,210	-5.95%
Walker	14,707	14,205	12,865	12,947	-11.97%
Whitfield	62,761	58,877	53,037	53,260	-15.14%
NWGRC	274,389	266,045	243,116	244,924	-10.74%
Georgia	4,077,184	4,031,467	3,796,429	3,817,527	-6.37%

Source: U.S. Bureau of Labor Statistics, Growth Rate projections by NWGRC.

Employment Characteristics: 2010

	Civilian Labor Force	Employment	Unemployment	Unemployment Rate
Bartow	44,925	39,946	4,979	11.1%
Catoosa	33,465	30,809	2,656	7.9%
Chattooga	10,404	9,020	1,384	13.3%
Dade	7,944	7,235	709	8.9%
Fannin	10,635	9,528	1,107	10.4%
Floyd	49,114	43,815	5,299	10.8%
Gilmer	13,317	11,985	1,332	10.0%
Gordon	24,598	21,531	3,067	12.5%
Haralson	12,615	11,090	1,525	12.1%
Murray	18,711	16,442	2,260	12.1%
Paulding	65,944	59,032	6,912	10.5%
Pickens	14,625	13,356	1,269	8.7%
Polk	20,418	18,280	2,138	10.5%
Walker	31,311	28,245	2,966	9.5%
Whitfield	42,232	37,210	5,022	11.9%
NWGRC	400,202	358,039	42,163	10.5%
Georgia	4,667,647	4,201,662	465,985	10.0%
United States	154,110,000	139,250,000	14,860,000	9.6%

Source: Georgia Department of Labor, Released October 2010.

Private Sector Employment by Industry: 2009

	NWGRC	Percent	Georgia	Percent
	Employment	Employment		Employment
Goods Producing	71,853	36.00%	552,988	17.73%
Natural Resources & Mining	1,492	0.75%	28,786	0.92%
Construction	7,975	4.00%	166,137	5.33%
Manufacturing	62,386	31.25%	358,065	11.48%
Service Producing	127,764	64.00%	2,566,474	82.27%
Trade, Transportation & Utilities	48,514	24.30%	810,413	25.98%
Information	3,222	1.61%	104,946	3.36%
Financial Activities	7,113	3.56%	208,375	6.68%
Professional & Business Services	16,047	8.04%	514,415	16.49%
Education & Health Services	26,295	13.17%	448,346	14.37%
Leisure & Hospitality Business	21,426	10.73%	378,633	12.14%
Other Services	4,945	2.48%	94,576	3.03%
Unclassified	202	0.10%	6,770	0.22%
Total Non-Agricultural Employment	199,617	100.00%	3,119,462	100.00%

Source: U.S. Bureau of Labor Statistics, Released July 2010.

Employment Trends and Forecasts

(Average Monthly County Employment)

	1990	1995	2000	2005	2010	2015	2020	2025	2030	2035	2040
Bartow	27,822	31,620	39,258	42,363	48,081	53,207	58,333	63,459	68,585	73,712	78,838
Catoosa	20,435	23,348	29,032	33,555	37,681	42,116	46,552	50,987	55,422	59,858	64,293
Chattooga	9,973	11,426	11,252	10,531	11,042	11,141	11,240	11,339	11,438	11,536	11,635
Dade	5,906	6,471	7,513	8,090	7,089	7,126	7,163	7,201	7,238	7,276	7,313
Fannin	6,453	7,564	8,762	9,625	8,232	8,284	8,336	8,388	8,440	8,493	8,545
Floyd	39,206	42,873	43,210	47,913	43,616	43,743	43,869	43,995	44,122	44,248	44,375
Gilmer	6,183	6,828	10,983	12,876	9,467	9,566	9,666	9,766	9,865	9,965	10,065
Gordon	17,616	19,783	23,610	25,561	21,916	22,025	22,135	22,244	22,353	22,463	22,572
Haralson	9,744	8,625	12,015	12,233	10,769	10,815	10,861	10,906	10,952	10,998	11,044
Murray	13,430	17,245	19,046	20,170	17,603	17,655	17,707	17,759	17,811	17,863	17,915
Paulding	21,106	30,205	44,757	56,228	38,720	38,978	39,237	39,495	39,753	40,012	40,270
Pickens	7,090	8,259	12,168	13,745	10,445	10,497	10,549	10,601	10,653	10,705	10,757
Polk	14,764	14,032	16,954	19,543	16,419	16,457	16,495	16,533	16,572	16,610	16,648
Walker	26,830	28,394	29,495	31,445	29,108	29,135	29,162	29,189	29,216	29,242	29,269
Whitfield	37,764	42,415	42,317	43,663	41,618	41,650	41,681	41,713	41,744	41,776	41,807
NWGRC	264,322	299,088	350,372	387,541	351,806	362,396	372,986	383,575	394,165	404,755	415,345

Source: Georgia Department of Labor, Historical Employment Data, 1990, 1995, 2000, 2005, 2009. Projections by NWGRC: October 2010.

Largest Five Employers by County: 2009

Bartow County	Catoosa County	Chattooga County
Anheuser Busch Inc.	Hutcheson Medical Center	Georgia Dept. of Corrections
Atlanta Market GP Inc.	Lake Winnepesaukah Amusements	Mohawk Carpet Corp.
Georgia Power Company	Propex Operating Company LLC	Mount Vernon Mills Inc.
Shaw Industries Group Inc.	Shaw Industries Group Inc.	Oak View Nursing & Rehab.
Toyo Tire North America Inc.	Wal-Mart	Wal-Mart
Dade County	Fannin County	Floyd County
1 WG High Perf. Conductors Inc.	Fannin Regional Hospital	Floyd Healthcare Management
Covenant College Inc.	Heritage Healthcare of Blue Ridge	Harbin Clinic LLC
Dade Health & Rehab. LLC	Ingles Markets Inc.	Mohawk Carpet Corp.
Gill Industries Georgia Inc.	Mercier Orchards Inc.	Redmond Regional Medical Ctr.
Medsource Technologies	Unihealth Solutions of North Georgia	Wal-Mart
Gilmer County	Gordon County	Haralson County
Appalachian Community Bank	Gordon Hospital	Higgins General Hospital
Pilgrims Pride Corp.	Mannington Carpets	HI-A Co Inc.
Southern Health Corp. of Ellijay	Mohawk Carpet Corp.	Honda Precision Parts of GA
Wal-Mart	Shaw Industries Group Inc.	Stoffel Seals Corp.
Whitepath Fab Tech Inc.	Wal-Mart	Wal-Mart
Murray County	Paulding County	Pickens County
Beaulieu Group LLC	Jim-N-Nicks Bar-B-Que	Lexington Insulators
Marquis Industries Inc.	Publix Super Market Inc.	Piedmont Mountainside Hospital
Mohawk Carpet Corp.	The Kroger Company	Royston LLC
Murray Medical Center Inc.	Wal-Mart	Tech Inc.
Shaw Industries Group Inc.	Wellstar Health System Inc.	The Kroger Company
Polk County	Walker County	Whitfield County
AT&T Mobility Services LLC	Blue Bird North Georgia	Beaulieu Group LLC
Engineered Fabrics Corp.	McDonalds Restaurants	Hamilton Medical Center Inc.
The Hon Company	Roper Corp.	Mohawk Carpet Corp.
Tip Top Poultry Inc.	Shaw Industries Group Inc.	O'Reilly Automotive Inc.
Wal-Mart	Wal-Mart	Shaw Industries Group Inc.

Source: Georgia Department of Labor, Area Labor Profile 2009

Educational Systems: July 2008 - June 2009

	Total Number of Classroom Teachers	Enrollment	Expenditures per Pupil*	Ratio of Pupils to All Instructional Positions
Bartow County				
Bartow County Schools	1,044	14,423	\$ 7,909	14:1
Cartersville City Schools	271	3,804	\$ 8,422	14:1
Catoosa County				
Catoosa County Schools	714	10,420	\$ 8,017	14:1
Chattooga County				
Chattooga County Schools	223	2,824	\$ 8,688	12:1
Trion City Schools	90	1,295	\$ 7,446	14:1
Dade County				
Dade County Schools	164	2,399	\$ 7,639	14:1
Fannin County				
Fannin County Schools	212	3,134	\$ 8,761	14:1
Floyd County				
Floyd County Schools	780	10,133	\$ 9,194	13:1
Rome City Schools	432	5,443	\$ 8,009	12:1
Gilmer County				
Gilmer County Schools	308	4,221	\$ 9,213	13:1
Gordon County				
Calhoun City Schools	218	3,212	\$ 7,271	14:1
Gordon County Schools	495	6,580	\$ 8,271	13:1
Haralson County				
Bremen City Schools	118	1,839	\$ 7,387	15:1
Haralson County Schools	250	3,709	\$ 8,168	13:1
Murray County				
Murray County Schools	537	7,505	\$ 7,295	14:1
Paulding County				
Paulding County Schools	1,972	27,781	\$ 7,540	14:1
Pickens County				
Pickens County Schools	299	4,509	\$ 8,873	15:1
Polk County				
Polk County Schools	527	7,207	\$ 7,613	14:1
Walker County				
Chickamauga City Schools	74	1,338	\$ 6,715	18:1
Walker County Schools	665	9,155	\$ 7,986	14:1
Whitfield County				
Dalton City Schools	511	6,474	\$ 8,956	13:1
Whitfield County Schools	903	13,269	\$ 7,676	14:1
State of Georgia	115,277	1,615,066	\$ 8,321	14:1

Source: Georgia Governor's Office of Student Achievement, Georgia's Single Statewide Accountability System (SASS)

* Source: Georgia Department of Education, Data Collection System, Annual FTE Report Card by District, fiscal data FY 2009

Educational Quality: 2008 - 2009

	2009 Graduates	High School Graduation Rate	Average Total SAT Scores	High School Graduation Test	Graduates Entering College	2009 Millage Rate ⁰
Bartow County						
Bartow County Schools	767	76.3%	1460	90.0%	39.9%	17.900
Cartersville City Schools	212	84.3%	1466	92.0%	52.2%	17.230
Catoosa County						
Catoosa County Schools	559	77.4%	1514	91.0%	37.8%	16.773
Chattooga County						
Chattooga County Schools	122	63.1%	1347	85.0%	16.6%	9.768
Trion City Schools	78	95.2%	1596	100.0%	32.2%	5.700
Dade County						
Dade County Schools	152	75.9%	1400	88.0%	18.4%	12.420
Fannin County						
Fannin County Schools	184	85.3%	1471	93.0%	27.1%	12.900
Floyd County						
Floyd County Schools	599	78.1%	1552	91.0%	35.0%	18.588
Rome City Schools	280	73.5%	1585	91.0%	38.5%	15.900
Gilmer County						
Gilmer County Schools	214	88.2%	1475	91.0%	49.8%	16.250
Gordon County						
Calhoun City Schools	183	91.5%	1458	93.0%	50.6%	13.865
Gordon County Schools	399	80.6%	1377	88.0%	26.9%	15.266
Haralson County						
Bremen City Schools	112	91.9%	1471	97.0%	29.6%	14.950
Haralson County Schools	204	75.5%	1373	87.0%	24.8%	16.330
Murray County						
Murray County Schools	385	71.2%	1455	90.0%	45.8%	15.500
Paulding County						
Paulding County Schools	1,338	78.4%	1391	94.0%	34.1%	21.872
Pickens County						
Pickens County Schools	222	80.2%	1456	92.0%	36.9%	15.970
Polk County						
Polk County Schools	345	74.9%	1445	89.0%	25.2%	15.280
Walker County						
Chickamauga City Schools	103	97.2%	1392	96.0%	37.3%	10.250
Walker County Schools	430	66.1%	1493	89.0%	20.7%	17.404
Whitfield County						
Dalton City Schools	253	84.9%	1502	96.0%	59.4%	7.845
Whitfield County Schools	728	73.4%	1476	94.0%	41.0%	14.756
State of Georgia	85,316	78.9%	1450	92.0%	43.2%	-

Source: Georgia Governor's Office of Student Achievement from the 2008-09 Annual Report Card by School District

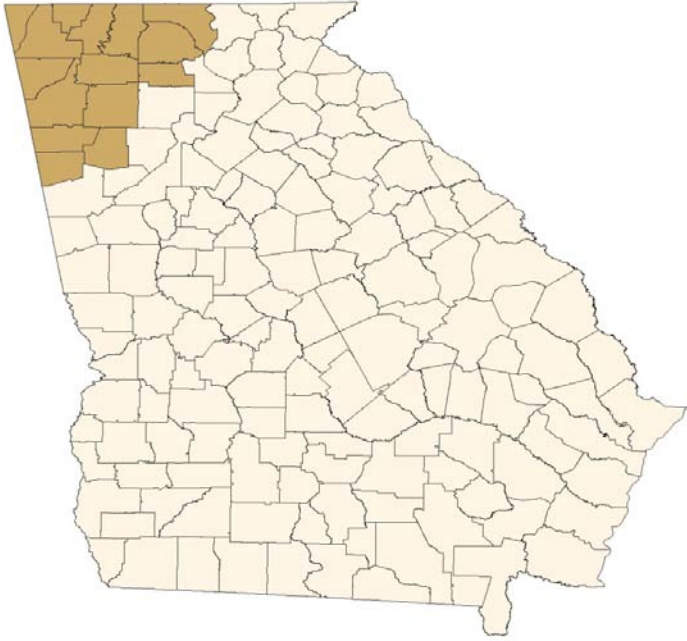
⁰ Source: Local Government Services Division (PTS-R006-OD) 2009 Georgia County Ad Valorem Tax Digest Millage Rates by Taxing Jurisdiction (may also include any bond rates by district).

Reported Crime Rate: 2009

(per 1,000 individuals)

	Total Index Crime Rate	Total Property Crime Rate	Total Violent Crime Rate
Bartow	48.30	44.02	4.28
Catoosa	20.16	19.02	1.14
Chattooga	3.89	3.40	0.49
Dade	2.89	2.42	0.47
Fannin	4.25	3.72	0.53
Floyd	37.41	34.67	2.74
Gilmer	5.69	5.19	0.50
Gordon	16.82	15.72	1.10
Haralson	10.54	9.23	1.31
Murray	7.95	7.40	0.55
Paulding	37.38	33.51	3.87
Pickens	4.63	3.97	0.66
Polk	15.66	14.40	1.26
Walker	21.70	18.08	3.62
Whitfield	34.07	30.25	3.82
Georgia	41.80	37.25	4.55
United States	34.65	30.36	4.29

Source: Federal Bureau of Investigation and University of Georgia: Georgia Statistical Division.



A Region with a Bright Future

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