Georgia Prepares for the 2020 Census

A head count is conducted every 10 years since 1790, as required by the U.S. Constitution. Article I, Section 2. "Representatives and direct Taxes shall be apportioned among the several States which may be included within this Union, according to their respective Numbers . . .

- Census is constitutionally mandated for reapportionment of Congress
- Census results are used for Redistricting at national, state, and local levels.
- After 2010, GA gained 1 congressional seat.
- Over $675 Billion/year is distributed to state and local governments using Census numbers (Over $4 Trillion over the decade).
- Over 13 billion for the state of Georgia, representing about $1,339 per person.

NEW INITIATIVES DESIGNED TO INCREASE ACCURATE, SELF-RESPONSE

- Allowing people to respond anytime, anywhere, via phone or internet. Tests have shown internet self-response is the most cost effective and accurate way.
- Re-engineering Field Operations- The Census Bureau is eliminating paper and incorporating the use of handheld data collection devices.
- In 2010, 74 percent of households in the United States filled out and mailed back their 2010 Census questionnaires - 72 percent in GA mailed back theirs.
- In 2010, 59 Counties had mail response rates that were lower than 70%.
- The Census provides Low Response Scores by Census Tract. This score is a tract's mail nonresponse rate.
- The map of low response scores allows us to identify areas likely to need additional targeted marketing and field follow-up.

- One way to ensure success in the 2020 Census is by forming a Complete Count Committee (CCC).
- Local governments, businesses and community leaders form CCCs to encourage participation in their communities. They develop outreach plans tailored to the unique characteristics of their communities and work together to implement their plans.
- Form or join a CCC in your area and help us spread the word about Census jobs and our new jobs website - https://2020census.gov/jobs

Contact the Atlanta Partnership Staff 470-889-6530, atlanta.rcc.partnership@census.gov to schedule a CCC Workshop today.

For Job information, contact Atlanta Recruiting 1-855-889-8932, atlanta.rcc.recruiting@census.gov