

IMCP Meeting Agenda

1/8/2014
 10:00am – 12:00pm
 Calhoun Depot

Meeting convened by: NWGRC and the Georgia Tech Enterprise Innovation Institute

- ✓ **Overview of the IMCP project:** A new Administration-wide initiative that will accelerate the resurgence of manufacturing and help cultivate an environment for businesses to create well-paying manufacturing jobs in regions across the country.
- ✓ **Goal of the IMCP project:** The Northwest Georgia IMCP project will develop an Advanced Manufacturing Strategic Plan for Northwest Georgia, targeting the needs of the floorcovering industry.
- ✓ **Summary of IMCP Kickoff Meeting (held November 11, 2013):** The group latched onto a potentially tangible and *implementable* end goal. The question was raised if other clusters around the country had successfully implemented something like this before, and as an example, Georgia Tech informed the group on the research that was recently completed for an FDI Best Practices study with EDA on the CU-ICAR facility in South Carolina.

| Time Slot | Topic | Goals/Action Items |
|---------------------|--|--------------------|
| 10:00 am – 10:20 am | <p>Welcome & Introductions (Brian Anderson, Dalton Chamber)</p> <p>Project Overview and Best Practices in Cluster-Development (Leigh Hopkins, Georgia Tech)</p> | |
| 10:20 am – 11:50 am | <p>Idea Generation (Don Pital, Georgia Tech) Generate ideas for the development of a “NWGA Center for Floorcovering Innovation”</p> <ul style="list-style-type: none"> ▪ Workforce ▪ Technology/R+D ▪ Public-Private Partnerships ▪ Supply Chain Opportunities ▪ Marketing of the Industry ▪ Others? | |
| 11:50 am – 12:00pm | <p>Wrap-Up (Leigh Hopkins, Georgia Tech)</p> <ul style="list-style-type: none"> ▪ Next Steps ▪ Schedule next meeting | |

Key Dates: Applications for “Manufacturing Communities” designation DUE **March 14, 2014.**