

## NORTHWEST GEORGIA REGIONAL PLAN UPDATE

**DEADLINE: JUNE 30, 2019**

The Regional Plan is prepared under the Department of Community Affairs “Regional Planning Requirements,” 2017. The purpose is to develop a vision for the future of Northwest Georgia, to identify priority needs and opportunities and a plan of action to address those priorities, and to provide guidance on decisions. The plan update addresses needs and opportunities in economic development, natural, cultural and environmental resources, infrastructure and services, housing, coordinated land use and transportation planning, and regional and state cooperation. The Steering Committee is the Northwest Georgia Regional Commission Council and oversees the plan update which is prepared with input from a Technical Advisory Committee, regional stakeholders and the public. Data, maps, meeting information and the draft and final plan will be available on the [www.nwgrc.org](http://www.nwgrc.org) website.

### **Required Elements:**

- Executive Summary
- Regional Goals and Policies
- Regional Development Maps
  - Regional Land Use Map- Developed, Developing, Rural Areas
  - Conservation and Development Map (Regionally Important Resources)
  - Areas Requiring Special Attention and Narrative
- Regional Needs and Opportunities
- Implementation Program
  - Performance Standards (Minimum and Excellence Standards)
  - Regional Work Program (Priority, Strategy, Actions, Timeframe, Partners, Cost)

### **The Process:**

- The first regional Public Hearing provides for input on the process: **September 20, 2018**
- NWGRC staff prepares data analysis and initial maps for review and input: **Fall 2018**
- A Survey of Regional Needs is conducted: **Fall- Winter 2018**
- The Regionally Important Resources Plan is updated: **Fall 2018- Spring 2019**
  
- The plan is developed with input from the regional Steering Committee including NWGRC Council members, regional stakeholders and the public. This will include a Strengths, Weaknesses, Opportunities and Threats analysis. Steering Committee meetings and three public meetings: **Fall 2018- Spring 2019**
  
- Once the draft plan is complete, a second Public Hearing will be held to present the plan to the Steering Committee and Stakeholders and to gather final input: **Spring 2019**
  
- The NWGRC Council will transmit the draft plan to the Department of Community Affairs for review; on DCA approval, the NWGRC Council will adopt the plan by **June 30, 2019**.

## KEY FACTS

906,841

Population



Average Household Size

38.4

Median Age

\$49,604

Median Household Income

## EDUCATION

19%

No High School Diploma



33%

High School Graduate



29%

Some College



19%

Bachelor's/Grad/Prof Degree

## BUSINESS



25,839

Total Businesses



287,369

Total Employees

## EMPLOYMENT



54%

White Collar



32%

Blue Collar



14%

Services

5.2%

Unemployment Rate

## INCOME



\$49,604

Median Household Income



\$23,654

Per Capita Income



\$82,776

Median Net Worth

## Households By Income

The largest group: \$50,000 - \$74,999 (20.1)

The smallest group: \$200,000+ (2.7)

Indicator	Value	Difference	
<\$15,000	12.4	+1.7	
\$15,000 - \$24,999	11.7	+1.7	
\$25,000 - \$34,999	11.2	+0.1	
\$35,000 - \$49,999	15.0	+0.1	
\$50,000 - \$74,999	20.1	-1.0	
\$75,000 - \$99,999	12.5	-1.3	
\$100,000 - \$149,999	11.1	-0.8	
\$150,000 - \$199,999	3.3	-0.4	
\$200,000+	2.7	-0.1	

Bars show deviation from Bartow County