The Northwest Georgia Regional Commission

The Northwest Georgia Regional Commission provides planning, economic development services and administers the Area Agency on Aging and the Workforce Investment and Opportunities Act for the fifteen counties and forty-nine cities of Northwest Georgia. www.nwgrc.org

We are governed by our NWGRC Council which is the Steering Committee that oversees the Regional Plan Update.

Deadline: June 30, 2019
Northwest Georgia Regional Plan

- We are seeking Public and Stakeholder Input through Meetings, a Regional Survey, and Interviews
- Immediate Needs and Long Term Opportunities
  - Economic Development
  - Transportation
  - Housing
  - Broadband and Others
- Map areas of growth and conservation
- The Plan Update materials are at www.nwgrc.org
Northwest Georgia Data

How Many People in the Region?

- 500,000
- 950,000
- 874,340

2017 American Community Survey est.

- Bartow: 38%
- Catoosa: 25%
- Chattooga: -3%
- Dade: 7%
- Fannin: 8%
- Floyd: 31%
- Gilmer: 29%
- Gordon: 14%
- Haralson: 9%
- Murray: 95%
- Paulding: 37%
- Polk: 10%
- Walker: 13%
- Whitfield: 25%
- Region: 29%

2017 American Community Survey est.
Population Projection by Age, 2017-2050

Source: Georgia Office of Population and Budget.
Race and Ethnicity, Northwest Georgia

Source: ESRI and US Census Bureau 2010 Census.

Northwest Georgia Regional Commission  www.nwgrc.org
Educational Attainment in Region, 25 Years and Older

- Less than 9th grade: 8%
- 9th to 12th grade no diploma: 7%
- High School Graduate: 13%
- Some college no Degree: 12%
- Associate's Degree: 32%
- Bachelor's Degree: 21%

Unemployment Statistics in Northwest Georgia
October 2018

Source: Georgia Department of Labor, Workforce Statistics & Economic Research. Map prepared by the Northwest Georgia Regional Commission.

Regional Unemployment Rate: 3.7%
State Unemployment Rate: 3.6%
Employment

- **Manufacturing**: 2,695 firms; av. Weekly wage $932
- **Services**: 11,350 firms; av. Weekly wage $709
- **Average Annual Wage**: $39,764

*Source: Georgia Department of Labor Area Profile, 2018*
Top Ten Largest Employers

- Engineered Floors, LLC
- Floyd Healthcare Mgmt, LLC
- Hamilton Medical Center, Inc.
- Lowe’s Home Centers, LLC
- Mohawk Carpet Distribution, LP
- Mt. Vernon Mills, Inc.
- Roper Corporation
- Shaw Industries Group, Inc.
- Toyo Tire N. America Mfct. Inc.
- Walmart

Source: U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2018, 2023
# Area Profile for NW Georgia Local Workforce Development Area

## Income Distribution Table

**Highest 2011 BEA - Total Personal Income - BEA in Georgia.**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Area Name</th>
<th>Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Atlanta Regional Local Workforce Development Area</td>
<td>$59,901,642,000</td>
</tr>
<tr>
<td>2</td>
<td>City of Atlanta Local Workforce Development Area</td>
<td>$54,555,649,000</td>
</tr>
<tr>
<td>3</td>
<td>Fulton County Local Workforce Development Area</td>
<td>$54,555,649,000</td>
</tr>
<tr>
<td>4</td>
<td>Cobb County Local Workforce Development Area</td>
<td>$32,033,629,000</td>
</tr>
<tr>
<td>5</td>
<td>DeKalb County Local Workforce Development Area</td>
<td>$28,178,781,000</td>
</tr>
<tr>
<td>6</td>
<td>NW Georgia Local Workforce Development Area</td>
<td>$25,846,396,000</td>
</tr>
<tr>
<td>7</td>
<td>Coastal GA Local Workforce Development Area</td>
<td>$23,153,560,000</td>
</tr>
<tr>
<td>8</td>
<td>Georgia Mountains Local Workforce Development Area</td>
<td>$20,946,492,000</td>
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<tr>
<td>9</td>
<td>Northeast GA Local Workforce Development Area</td>
<td>$17,774,777,000</td>
</tr>
<tr>
<td>10</td>
<td>West Central GA Local Workforce Development Area</td>
<td>$14,889,229,000</td>
</tr>
</tbody>
</table>

*Source: BEA - Total Personal Income - BEA*
Housing Occupancy

- Total Houses: 314,244
- Owner Occupied: 71.7%
- Renter Occupied: 28.3%
- Vacancy rate: 14.5%

Source: 2010 Census, 2014 American Community Survey
Housing Characteristics

- Av. Value Owner Occupied: $118,987 NWGRC; $148,000 GA
- Median Gross Rent: $713 NWGRC; $874 GA
- Paying 35%+ income for Housing: 18.8% owners; 39.8% of renters
- Housing stock built prior to 1970: 24.3%

Source: 2010 Census, 2014 American Community Survey