

## SIDEBAR CONFERENCE

### **WHAT: LOCAL AUTHORITIES: PARTNERS IN ECONOMIC DEVELOPMENT**

**WHEN:** October 10, 2014

**WHERE:** Gordon County Agricultural Service Center  
1282 Highway 53 Spur, SW  
Calhoun, GA 30701  
(706) 629-8685  
(See directions below)  
(Contact for Questions: Jeanette Clay, Seyfarth Shaw,  
404-888-1885, [jclay@seyfarth.com](mailto:jclay@seyfarth.com))

**8:00 - 8:30** Registration and Continental Breakfast

**8:30 - 8:45** Welcome  
Julie Meadows, Northwest Georgia Regional Commission

**8:45 - 10:15** Development Authorities and Their Cousins (PFAs, URAs, and ETCs)  
Billy Peppers, Director, Georgia Department of Community Affairs  
Dan McRae, Seyfarth Shaw LLP

**10:15- 10:30** Break

**10:30 - 11:00** How the NWGRC Can Support Economic Development Efforts; U.S. Dept. of Commerce "Investing in Manufacturing Communities Program"  
David Howerin, Northwest Georgia Regional Commission  
Julie Meadows, Northwest Georgia Regional Commission

**11:00 - 12:30** Financing Projects with Acronyms: IDBs, NMTC, EB-5 ...and More!  
Nic Applegate- Gate Industries Regional Centers  
Dan McRae, Seyfarth Shaw LLP

**12:30 - 1:30** Lunch with Panel:

**Role Playing: The Role of Incentives, The Role of the State, and the Role of Statewide and Regional Project Managers**

Carl Campbell, Ga. Department of Economic Development  
Representative of Ga. Department of Community Affairs  
Elyse Cochran, Regional Project Manager, Ga. Power

- 1:30 - 2:30**      **Ethics, Liabilities, Conflict of Interest**  
                         Kevin Brown, Seyfarth Shaw LLP
- 2:30 - 2:45**      **Break**
- 2:45 - 4:00**      **Open Meetings, Open Records**  
                         Kevin Brown, Seyfarth Shaw LLP
- 4:00 - 4:30**      **Summary and Closing Remarks**  
                         Dan McRae, Seyfarth Shaw LLP

**REGISTRATION:** There is no cost to attend, but registration is required and seating is limited. If you are a project participant with a pressing need for information, or a group traveling together, please let us know and we will try to accommodate you.

**RSVP** to Jeanette Clay  
[jclay@seyfarth.com](mailto:jclay@seyfarth.com)  
Direct Phone: (404) 888-1885

**DIRECTIONS TO Gordon County Agricultural Service Center  
1282 Highway 53 Spur, SW, Calhoun, GA 30701 - (706) 629-8685**

**From Interstate 75**

- Take Exit #312; turn onto Highway 53 W; travel approximately 2.5 miles; you will be at a traffic light and need to be in the right turning lane; turn right onto McDaniel Station Road.
- Travel the length of McDaniel Station Road, approximately 1.0 mile; At the stop sign, turn left onto Highway 53 Spur.
- Travel approximately .2 mile on Highway 53 Spur; stay in left lane; there is a sign with the numbers **1282** on your left and that is where you need to turn.
- Once you have turned left; the Northwest Georgia Research & Education Livestock Pavilion will be in front of you; take the driveway to your right; you have arrived at your destination.

**From Rome —**

- Traveling on Highway 53 E, you will come to where Highway 53 and Highway 53 Spur meet; you will need to be in the left lane and take Highway 53 Spur.
- Once on Highway 53 Spur, get and stay in the right lane and travel approximately 1.3 miles; there is a sign with the numbers **1282** on your right and that is where you need to turn.
- Once you have turned right; the Northwest Georgia Research & Education Livestock Pavilion will be in front of you; take the driveway to your right; you have arrived at your destination.

**Should you have difficulty, please call Gordon Co. Agricultural Service Center's office at 706-629-8685**

The Sidebars are focused on practitioners and participants, such as-

- Bond Issuers
- Board Members
- Economic Development Professionals
- Community Development Professionals
- Real Estate Developers
- Broker/Dealers and Underwriters
- Elected and Appointed Officials and their Staff
- Bankers
- Government and Nonprofit Finance Officers
- Commercial Real Estate Professionals

Note - Certain attendees will receive certain continuing/professional education credit. For more information, please inquire by email or at the Sidebar Conference.

---

Seyfarth Shaw LLP  
1075 Peachtree Street, N.E.  
Suite 2500  
Atlanta, GA 30309  
Attention: Daniel M. McRae  
[dmcrae@seyfarth.com](mailto:dmcrae@seyfarth.com)

---

**Atlanta   Australia   Boston   Chicago   Houston   Los Angeles   New York   Sacramento  
San Francisco   Shanghai   Washington, D.C.   London**



*General note:* This document is a quick-reference guide for economic developers, participants in the real estate and financial industries, and company and public body directors, executives and managers and their advisors. The information in this document is general in nature. Various points that could be important in a particular case have been condensed or omitted in the interest of readability. Specific professional advice should be obtained before this information is applied to any particular case. Any tax information or written tax advice contained herein (including any attachments) is not intended to be and cannot be used by any taxpayer for the purpose of avoiding tax penalties that may be imposed on the taxpayer. (The foregoing legend has been affixed pursuant to U.S. Treasury Regulations governing tax practice.)