Appendix 5: NORTHWEST GEORGIA *DIGITAL REGION 1* WORK PROGRAM: 2014- 2018

Activity Description	Timeframe					Responsible Party	Cost Estimate	Funding Source
	2014	2015	2016	2017	2018			
Strategy 1 – Develop Resources to Promote and Support Digital Development								
a. Establish a team of technology champions from leading organizations in target sectors to share expertise and promote digital technology	X	X				NWGRC	$5,000	NWGRC, DCA, GTA
b. Develop a technology financing program, leveraging commercial lenders and economic development agencies	X	X				NWGRC	$5,000	EDA, SBA, NWGRC, DCA, ACE, ARC*
c. Provide a digital strategy template/tool for organizations based on information technology best practices	X	X				NWGRC	$5,000	NWGRC, GTA
d. Brand and market Digital Region 1	X	X				NWGRC	$10,000	NWGRC
e. Assess demand for and supply of digital skills, particularly for industrial automation and web sites via events to promote digital occupations	X	X				NWGRC	$10,000	GDOL, USDOL, NWGRC-WIA
Strategy 2 – Exploration and Learning about Digital Technology								
a. Conduct "Grow Digital" programs for small businesses, non-profits, and government agencies		X	X	X	X	NWGRC, Chambers of Commerce, SBDC	$2,500 each	Tech/telecom companies, participants, tech fund
b. Convene a few large conferences about how to make the most of digital technology		X		X		NWGRC	$15,000 each	Tech/telecom companies, participants
c. Conduct multiple small hands-on workshops highlighting particular technologies to engage and inform leaders and workers		X	X	X	X	NWGRC	$2,500 each	Tech/telecom companies, participants
d. Offer "externships" for students and job-seekers to explore tech occupations by helping others use digital technology		X	X	X	X	NWGRC	$500 each	Employers, tech fund, WIB
e. Establish a network of "maker spaces" oriented towards automation and other top-line applications of digital technologies		X	X	X	X	TBD	$1,500,000	IMCP (multiple federal agencies). Others

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* The combination of these resources is referred to elsewhere in this document as "Tech fund."

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Activity Description	**Timeframe**					**Responsible Party**	**Cost Estimate**	**Funding Source**
	2014	2015	2016	2017	2018			
Strategy 3 – Targeted Investments via Public-Private Partnerships								
a. Jointly procure technology, particularly software and training for local governments and non-profit agencies		X	X	X	X	Local governments, NWGRC	$5,000	Participants
b. Create Wi-Fi clouds and "walled garden" websites for central business districts, cultural and recreation assets, and other designations		X	X	X	X	Local governments, tourism agencies, NWGRC	$25,000 each	Tech fund, private capital, development authorities
c. Build "plug and play" high performance networks for industrial sites			X	X	X	Local governments, industrial development authorities, telecommunications companies	$10,000,000	Tech fund, private capital, development authorities, DCA
d. Conduct "open source" demonstration projects, particularly with local governments, non-profit agencies, and small businesses		X	X	X	X	Technology companies, participants	$250,000 each	Tech fund, technology companies, participants
e. Develop remote/rural broadband service			X	X	X	Telecommunications companies, other providers	$5,000,000	Tech fund, private capital, development authorities