

**IMCP Meeting Agenda: Visioning Workshop**

5/29/2014

10:00am – 12:00pm

Dalton College and Career Academy (Multipurpose Room)

**Meeting convened by:** NWGRC and the Georgia Tech Enterprise Innovation Institute

- ✓ **Overview of the IMCP project:** A new Administration-wide initiative that will accelerate the resurgence of manufacturing and help cultivate an environment for businesses to create well-paying manufacturing jobs in regions across the country.
- ✓ **Goal of the IMCP project:** The Northwest Georgia IMCP project will develop an Advanced Manufacturing Strategic Plan for Northwest Georgia, targeting the needs of the floorcovering industry.
- ✓ **Summary of IMCP Ideation Session (held January 8, 2014):** Participants brought 54 unique ideas to the planning process, based on EDA’s six key investment elements. The top responses fell into the following idea categories: 1) Workforce, 2) Partnership Opportunities, and 3) Technology/R+D.

Time	Topic	Goals/Action Items
10:00 am – 10:15 am	<b>Welcome</b> “Rules” for Visioning Session	
10:15 am – 11:15 am	<b>Group Exercise: Visioning Session</b> <ul style="list-style-type: none"> <li>▪ The “Cover Story”</li> <li>▪ Priorities and Goal Setting</li> <li>▪ Project Development</li> </ul>	
11:15 am – 11:35 am	<b>Group Read Out</b>	
11:35 am – 11:55 am	<b>Facilitated Vision Development</b> <ul style="list-style-type: none"> <li>▪ Arrive at consensus on a vision and key priority goal areas</li> </ul>	
11:55 am – 12:00pm	<b>Wrap-Up (Leigh Hopkins, Georgia Tech)</b>	<b>Key Dates:</b> Final Vision and Goal/Action Item development (June 2014). Draft Strategic Plan presentation (July 2014). Final Strategic Plan (August 2014).