

MANUFACTURING DAY – OCTOBER 3, 2014

An annual event that occurs on the first Friday of October, Manufacturing Day is an occasion during which U.S. manufacturers open their doors to demonstrate the potential of twenty-first century manufacturing and foster interest in manufacturing careers. The rallying point for a growing mass movement, Manufacturing Day empowers manufacturers to come together to address their collective challenges so they can help their communities and future generations thrive. Visit www.mfgday.com to learn more.

Talking Points

- For the first time in more than 10 years both manufacturing output and employment are growing.
- Since the end of the recession, output has increased 38% and the manufacturing sector has created more than 640,000 quality jobs.
- U.S. manufacturing comprises 12.5% of U.S. GDP and, taken alone, would be the 8th largest economy in the world.
- Manufacturing Day is a growing grassroots movement dedicated to overcoming the shared challenges facing manufacturers today.
- Manufacturers report concerns over finding enough workers and a public perception that careers in manufacturing are undesirable.
- There is a lack of understanding of present-day manufacturing environments, which are highly technical.
- Manufacturing Day gives manufacturers an opportunity to address these issues by simply showing what they do to visitors curious about manufacturing.
- On the first Friday in October of every year (October 3, 2014 this year), hundreds of manufacturers across the nation participate in Manufacturing Day by hosting open houses, public tours, career workshops and other events.
- Through this collective effort, Manufacturing Day draws public attention to manufacturing's present-day reality and encourages careers in this secure and growing sector of the economy.
- Manufacturing Day is an excellent way to introduce parents and children to future career opportunities.
- Manufacturing Day is a great occasion to celebrate local industry and stoke community pride.
- Last year's Manufacturing Day had 35,000 people participate in 834 open houses and events across the country. We hope to double the number of open houses this year.
- Please visit www.mfgday.com to learn more about Manufacturing Day and ways to get involved.