

Northwest Georgia Digital Economy Contest

The purpose of the Northwest Georgia Digital Economy Contest is to identify case studies and opportunities for using digital technology to grow the regional economy.

The contest will:

- Identify the “Best Use” and a “Biggest Opportunity” for organizations in northwest Georgia
- Have finalists for these two awards in each county and for the following sectors:
 - Agriculture and extractive industries
 - Arts, culture, and religion
 - Education
 - Food services, hospitality, recreation, and retail
 - Healthcare
 - Manufacturing
 - Professional practices, including accounting, architecture, legal, etc.
 - Public safety and emergency services
 - Social services
- Generate critical information for growing the digital economy in northwest Georgia, assuring regional competitiveness
- Provide respondents a customized report for business insights
- Select locations for regional “tech boost” events

The Regional Commission is building partnerships with major technology companies to help small businesses and other organizations to go digital. Several “tech boost” events are being planned, to be held the communities that have the best and most contest entries.

To participate, organizational leaders—executives, managers, owners, or other top officials—simply complete the Organizational Technology Survey at <http://www.nwgrc.org/tech-survey>.

Participants will be provided with a customized report showing how they compare to other respondents. Results of the survey will be used to grow business, attract and retain industry, and support regional and local institutions with digital technology.

The Northwest Georgia Regional Commission is conducting this contest as part of the Regional Digital Economy Planning (DEP) process. Regional Commission staff and/or consultants will select finalists from all respondents. The DEP advisory council will select “Best Use” and “Biggest Opportunity” from the finalists. Winners and runners-up will be announced in conjunction with release of the DEP draft in late March 2014. Deadline for participation is Friday, February 28, 2014.

The Regional Commission asks chambers of commerce, local governments, and others to help promote the contest.

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Newsletter article/press release

January x, 2014

How are you doing with IT? Northwest Georgia Regional Commission contest will recognize “Best Uses” and “Biggest Opportunities”

Does your organization do amazing things with digital technologies? Or do you do not use it at all? Somewhere in between? Not really sure? We want to know!

The Northwest Georgia Regional Commission is working to grow business, recruit and retain industry, and support community institutions with technology. As part of this effort the Regional Commission is conducting a contest to identify best uses and biggest opportunities for digital technologies.

Finalists will be selected for each county in the region and for various economic sectors. All contest participants will receive a custom technology utilization report showing how their organizations compare with others.

The Regional Commission is planning events around the region in partnership with major technology companies. The communities with the best and most entrants will be selected as locations for these events.

Make sure your community and organization are part of this exciting initiative! To participate, complete the survey for your organization at <http://www.nwgrc.org/tech-survey>.

For more information, contact:

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